

Capstone Final PowerPoint Presentation

By: Chance Levinson



What is EZ Lert Technology Company?

- Founders: Chance Levinson and Griffin Quanula
- Founded in July 2022
- Goal: Serve our community and deliver the finest customer service possible using cutting edge technologies



What is EZ Lert?

- EZ Lert will take care of reminding clients about critical reminders and upcoming appointments
- Target Audience: Elderly and the Memory Diminished
- Types of Reminders include: SMS, Phone call, or App notifications



Why A Reminder System?

- Over 27 million people worldwide are now experiencing dementia, and this number is project to triple by 2050.
- As the world population's lifespan increases, so does the statistical probability that the elderly may suffer from memory impairment.
- According to the National library of medicine, "Assistive technology can decrease the burden of care, increase the independence of people with health conditions, and improve the well-being of people and their careers".

Project Planning and Management

| Item | Person | Status | Date | Description |
|--------------------------|--------|---------------|--------|--|
| Needs Finding | 9 | Done | Sep 14 | Created needs finidings data for Capstone Pro |
| Tasklist | 8 | Done | Sep 28 | Develop task list for user |
| Project Scope | 8 | Done | Sep 28 | Develop project scope |
| Success Measurements | 8 | Done | Oct 21 | Measurements of success |
| Personas | 8 | Done | Sep 23 | Develop personas for development of app |
| Storyboards | 8 | Working on it | Oct 21 | Develop storyboards for development of app |
| Site Structure | 8 | Done | Oct 21 | Develop a site structure to follow during the de |
| Data Base Design | 8 | Working on it | Nov 26 | Create Data Base Design |
| Receive Approval from JP | 8 | Done | Oct 21 | Finalize that Jp will assist me during my capst |
| First Prototype | 8 | Done | Oct 21 | Develop the first prototype |
| First Interview with JP | 8 | Done | Oct 29 | Interview with JP about project |
| Update Prototype | 8 | Done | Nov 5 | Update 1st Prototype |
| 1st Testing with JP | 8 | Done | Nov 12 | Test with end user |
| Update Prototype | 8 | Done | Nov 17 | Update for the 2nd Prototype |
| Send out 15 Surveys | 8 | Working on it | Nov 17 | Send out surveys with link to first prototype |
| Finalize 2nd Prototype | 8 | Working on it | Nov 17 | Finalize 2nd Prototype |
| Eye Tracking | 8 | Working on it | Nov 17 | Use the Eye Tracking software to test 2nd Prot |
| Start on Finial Report | Q | Working on it | Nov 18 | Begin working on the Final Report |

✓ December

| Item | Person | Status | Date | Description |
|--------------------------|--------|--------|--------|---|
| Update Prototype | 8 | | Dec 3 | Update 2nd Prototype |
| Test 3rd Prototype | 8 | | Dec 6 | Test out 3rd Prototype |
| Finalize Testing | 8 | | Dec 7 | Final Testing with End user |
| Finalize Final Prototype | 8 | | Dec 9 | Final Prototype that improves based off of feed |
| Finalize Final Report | 8 | | Dec 10 | Finalize Final Report |
| Present Report | 8 | | Dec 8 | Present to Class |

Week by Week

Week 1

- Establish Timeline
- Focus on Prototype I improvements
- Interview JP
- Establish Landing Page

Comments:

- Finished landing page early so I'm going to start working on prototype II.
- Spoke with Dr. Liu, in regards to Database Design. Focus on the structure of it.

Week 2

- Start Prototype II
- Improve Landing Page
- Improve TimeLine
- Needs Finding
- Measurements of Success

Comments:

- Issues with adding animations to Prototype II.
- Added more content to my landing page.
- Spoke with JP on the phone for 15 minutes regarding EZ Lert.

Week 3

- Continue Prototype II
- (WIP) Personas

Comments:

- Testing to find broken links. Found many during the "What IF Scenarios".
- Added more content to my landing page.
- I need to add more details to Personas and update them to my target audience.

Week 4

- Eye Tracking Test
- Testing with JP
- Begin Prototype III
- Start Final Project Report
- Database Design

Comments:

- Eye tracking test didn't go as planned. Software was not compatible.
- Met Griffin for the first time in person. She tested my prototype II.

Week by Week

Week 5

- Finish Database Design
- Begin Prototype III
- Send Survey
- Continue Final Project Report

Comments:

- Issues with Checkboxes for the prototype.
- I sent out 20 surveys with links.

Week 6

- Finish Database Design
- Begin Prototype III
- Send Survey
- Continue Final Project Report

Comments:

- Improve the Tasks list to show off Scenarios and features
- Improved "Profile Page" and "Profile Set up"

Week 7

- Finish Prototype III
- Test Prototype III
- Analyze Survey Results
- Start Powerpoint Presentation
- Continue Final Project Report

Comments:

- Did not receive the amount of feedback that I was wanting to receive.
- Finished the last "Polishing" phase
- Finished Database Design.

Week 8

- Review Prototype III
- Review Report
- Review Powerpoint Presentation
- Present Capstone Project



Success Measurement

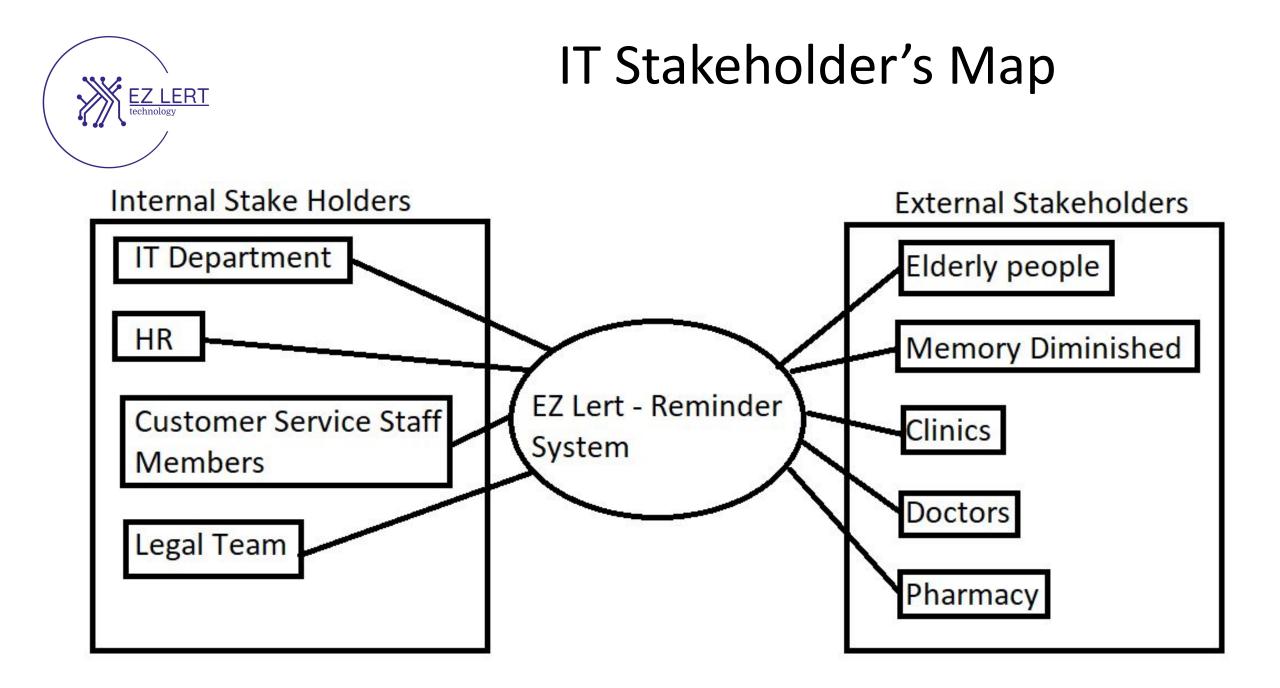
EZ Lert's Grading Rubric

| 9.5 < Rating or 95% and Above | = | Complete |
|-------------------------------|---|----------|
|-------------------------------|---|----------|

9.4> Rating or 94% and Below = Not Complete

EZ Lert's Goals to Achieve

- 1. 95% of our clients must be able to Log in/Sign up.
- 2. 95% of our clients must be able to add upcoming appointments.
- 3. 95% of our clients must be able to view upcoming appointments.
- 4. 95% of our clients must be able to delete upcoming appointments.



Business Stakeholder's Map

Stakeholder Benefits and Engagement

- Low Risk Investment
- Low PPEs
- High ROI
- Stock Investment Increase
- Stock Liquidity Options
- Annual Dividends
- Stakeholder Board membership at 15%
 - Ownership
- Healthcare Industry is increasing and has high elasticity

General Operations

- Case Managers review the workload of each representative and assign callbacks based on schedule hours
- Case Managers serve as the escalations team and handle any High priority callbacks
- Representatives receive incoming calls and text
 Schedule appointments and process general callbacks and reminders

Frontline Operations

Stakeholder Management

 Stakeholder Board Annual Meetings
 Stakeholder Management Executive (SME) responds to request and submits monthly statements
 The SME team reviews email submissions and requests.



Features

- Add reminder
- Delete reminders
- Add back reminders
- Multiview option for users to see upcoming reminders
- Confirmation of changes



Task List

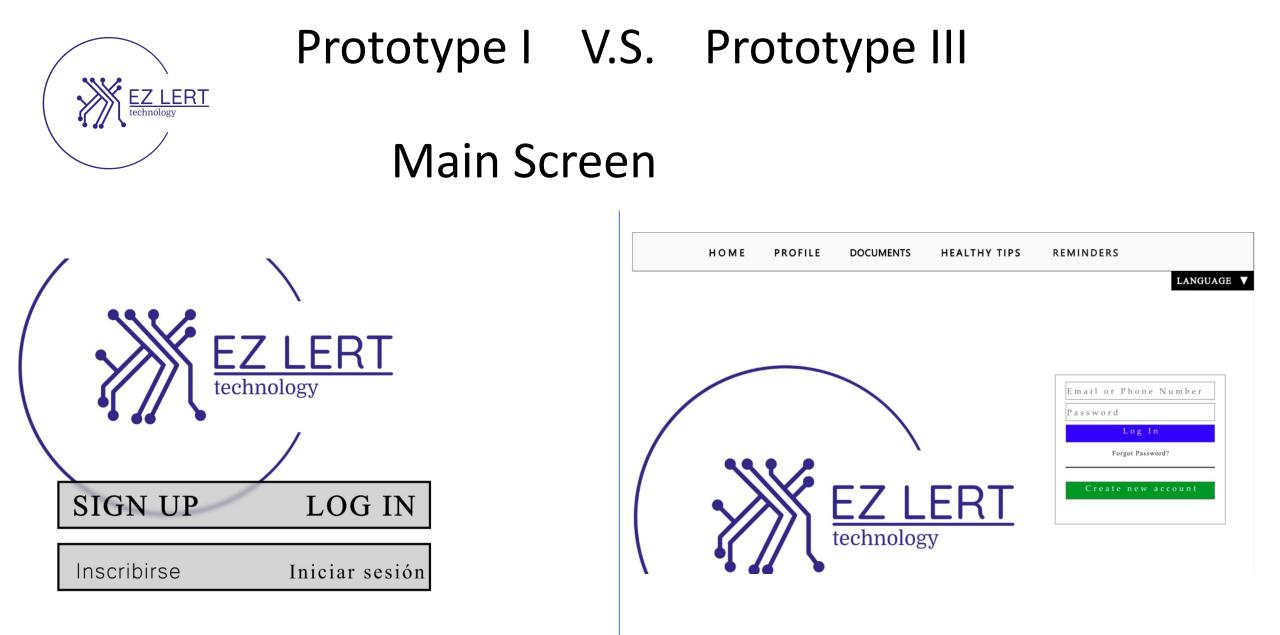
- 1. Bob wants to log in their account.
- 2. Susan wants to create an account.
- 3. John wants to add Allergies to their profile.
- 4. John wants to add upcoming appointments.
- 5. Susan wants to see deleted upcoming appointments.
- 6. Susan wants to delete an upcoming appointment.
- 7. Susan wants to add deleted appointments back to the schedule.
- 8. John wants to change the status of a reminder in the Home Tab.
- 9. John wants to edit the time of an upcoming reminder.
- 10. Bob wants to see helpful tips.
- 11. Bob wants to switch views in the home tab to weekly.



Site Structure



TIME TO SEE PROTOTYPE III – Apex 3.0





Prototype I V.S. Prototype III

My Profile





Audrey Marrero AudreyMarrero@mail.com Edit

Personal Information

Address: City: State: Click here to add Address

Zip Code:

DoB: Click here to add DoB Phone Number: Click here to add Phone Number

Emergency Contact

Name: Click here to Add Emergency Contact Number:

My Profile

Medical Information

Allergies: ___Food ___Drug ___Insect / Pet ___Allergic Asthma ___Other

/ Pet c Asthma

LANGUAGE

| un Mon | lue | s 🗌 M |
|--------|-------|--------------------------|
| | Fri [| Sat |
| | | un Mon Tue: Thurs Fri |

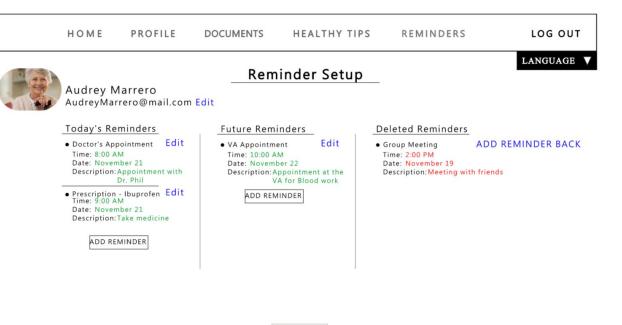
Add Medication



Prototype I V.S. Prototype III

Reminders Tab

| Adding Reminders | |
|-------------------|------|
| Name of Reminder: | Edit |
| Date: | Edit |
| Time: | Edit |
| Notes: | Edit |
| | |
| Save | |



Save



Survey Feedback – Prototype III

Challenges

nothing. A lot better!

Much better than 2.0

I didn't see anything that stood out

I didn't have any issues

Improvements

It's way smoother!

Make it operational

Make it into a fully functioning website

When will it be working?

Comments

Wow, Chance! Such a wonderful improvement! Great work!

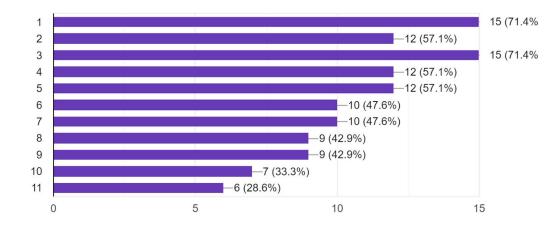
I like the way EZ Lert looks now!

Shoot! I'll use this when Its working hahaha!!

I enjoyed the flow of it all!

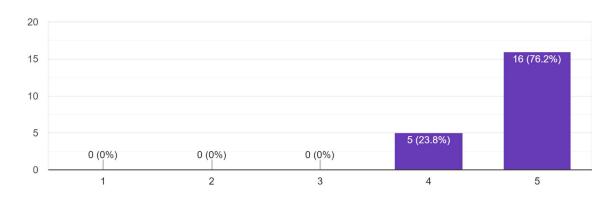
Which Tasks did you attempt?

21 responses



Overall, how satisfied are you with EZ Lert

21 responses





Survey Feedback – Prototype III

EZ Lert's Ratings

9.5 < Rating or 95% and Above <u>Complete</u>

9.4> Rating or 94% and Below Not Complete

95% of our clients must be able to Log in/Sign up. (21/21) Status: COMPLETE

95% of our clients must be able to add upcoming appointments. (21/21) Status: COMPLETE

95% of our clients must be able to view upcoming appointments. (21/21) Status: COMPLETE

95% of our clients must be able to delete upcoming appointments. (21/21) Status: COMPLETE



Jean Paul's Prototype Ratings

Jean Paul's Rating

Prototype I - Apex 1.0

Appearance Rating: 7.4/10 Status: NOT COMPLETE

Flow Rating: 7.1/10 Status: NOT COMPLETE

Functionality Rating: 7.3/ 10 Status: NOT COMPLETE



Jean Paul's Prototype Ratings

Prototype II - Apex 2.0

Appearance Rating: 8.3/10 Status: NOT COMPLETE

Flow Rating: 8.0/10 Status: NOT COMPLETE

Functionality Rating: 8.5/10 Status: NOT COMPLETE



Jean Paul's Prototype Ratings

Prototype III - Apex 3.0

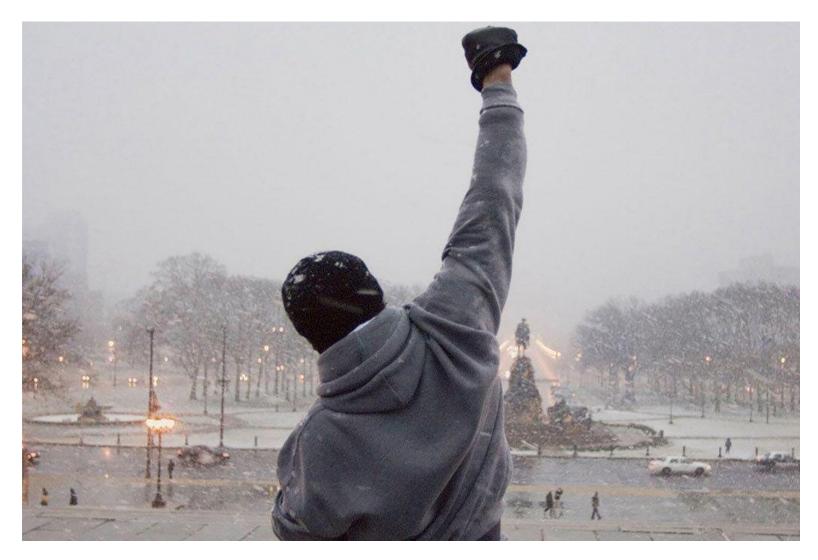
Appearance Rating: 9.6/10 Status: COMPLETE

Flow Rating: 9.7/10 Status: COMPLETE

Functionality Rating: 9.5/ 10 Status: COMPLETE



Conclusion







References

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"Dementia & Alzheimer's Help: Global: Alzheimer's Association." *Alzheimer's & Dementia: Global Resources*, 29 May 2014,

https://www.alz.org/global/overview.asp#:~:text=Alzheimer's%20%26%20Dementia%3A%20Global%20Reso urces,people%20are%20living%20with%20dementia.